

IBSUniversity International Research Conference
PNG GLOBAL CONNECT 2027
PARTNERSHIP & SPONSORSHIP PROSPECTUS

"Transforming Futures through Innovation, Artificial Intelligence, Sustainable Development, and Inclusive Growth"

11–12 March 2027, APEC Haus, Port Moresby, Papua New Guinea

Executive Summary

IBSUniversity is proud to present PNG Global Connect 2027, its flagship international research conference, bringing together academia, industry, government, development partners and international organisations to address emerging national, regional and global challenges through research, innovation and strategic collaboration.

Building on the success of Global Connect 2024, the conference will provide a high-level platform for knowledge exchange, policy dialogue, research dissemination and institutional partnerships that contribute to sustainable development, technological advancement, economic transformation and inclusive growth in Papua New Guinea and the Pacific region.

PNG Global Connect 2027 reflects IBSUniversity's commitment to advancing research excellence while fostering meaningful engagement between universities, industry, government and development partners to generate practical solutions with lasting impact.

Conference Overview

PNG Global Connect 2027 is designed as an interdisciplinary international conference that will bring together researchers, policymakers, industry leaders, entrepreneurs, development agencies, higher education institutions and postgraduate students to explore contemporary issues under four strategic conference themes:

- Innovation, Artificial Intelligence and Digital Transformation
- Sustainable Development, Climate Resilience and Inclusive Communities
- Inclusive Growth, Leadership, Governance, Trade and Investment
- Education Transformation, Human Capital and the Future of Work

The conference programme will feature international keynote speakers, plenary sessions, parallel technical sessions, policy dialogues, industry forums, poster presentations, research collaboration meetings and networking opportunities.

Why Partner with PNG Global Connect 2027?

PNG Global Connect 2027 offers organisations an opportunity to align with a nationally significant international conference that supports research, innovation, education and sustainable development.

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Strategic partnership provides opportunities to:

- Demonstrate leadership in research, innovation and sustainable development.
- Enhance organisational visibility before government, industry, academia and international delegates.
- Strengthen corporate social responsibility and community engagement initiatives.
- Showcase products, services, programmes and organisational achievements.
- Engage directly with senior decision-makers, researchers, policymakers and development partners.
- Promote graduate employment, internships, scholarships and workforce development initiatives.
- Establish long-term institutional collaborations with IBSUniversity and partner organisations.

Conference Profile

Organiser	IBSUniversity
Conference	IBSUniversity International Research Conference – PNG Global Connect 2027
Dates	11–12 March 2027
Venue	APEC Haus, Port Moresby (Subject to Final University Approval)
Format	International Hybrid Conference
Expected Delegates	Approximately 200
International Participation	25–30 International Delegates
Participants	Government, Corporate Organisations, Universities, Development Partners, Research Institutions, Professional Bodies, Academics, Researchers and Students

Partnership & Sponsorship Categories

IBSUniversity offers a range of partnership opportunities designed to accommodate organisations of varying sizes and strategic interests:

Category	Contribution (PGK)	Passes
Platinum Partner (Title Partner)	50,000	6
Gold Partner	30,000	4
Silver Partner	15,000	2
Academic & Institutional Partner	10,000	2
Government & Development Partner	10,000 or Approved In-Kind	2
Supporting Partner / Exhibitor	5,000	1

A full comparison of entitlements and recognition benefits by category is provided in the accompanying Partnership Benefits Matrix.

Customised partnership arrangements may also be developed to align with an organisation's strategic priorities, corporate social responsibility objectives, or sector-specific interests.

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Partnership Recognition and Privileges

Partnership recognition is aligned with the selected partnership category and may include:

- Complimentary conference registrations.
- Corporate branding across official conference publications and promotional materials.
- Logo placement on the conference website and digital communication platforms.
- Exhibition and networking opportunities.
- Recognition during the Opening Ceremony, Conference Dinner and Closing Ceremony.
- Participation in industry forums, policy discussions and partnership sessions.
- Access to conference proceedings, publications and selected conference outputs.
- Speaking opportunities for eligible partnership categories, subject to approval by the Conference Programme Committee.
- Recognition as a strategic contributor to research, innovation and sustainable development initiatives.

A detailed Partnership Benefits Matrix accompanies this Prospectus and outlines the specific entitlements available under each partnership category.

Why IBUniversity?

IBUniversity is Papua New Guinea's first private university, committed to its vision of "Enriching Lives through World-Class Education, Training and Research."

Through its growing research portfolio, international collaborations and industry engagement, IBUniversity continues to strengthen its contribution to national development and regional knowledge exchange.

Following the successful delivery of Global Connect 2024, which brought together participants from academia, government, industry and international institutions, PNG Global Connect 2027 has been designed as a sustainable international conference that expands opportunities for research collaboration, policy engagement, publication, innovation and strategic partnerships.

Invitation to Partner

IBUniversity warmly invites your organisation to become a Strategic Partner of PNG Global Connect 2027.

Your partnership will contribute to advancing research excellence, innovation, education, sustainable development and inclusive economic growth while strengthening collaboration between academia, industry, government and development partners.

Together, we can build meaningful partnerships that generate lasting benefits for Papua New Guinea, the Pacific region and the international community.

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PNG GLOBAL CONNECT 2027

PARTNERSHIP BENEFITS MATRIX

Accompanies the PNG Global Connect 2027 Partnership & Sponsorship Prospectus

Benefit	Platinum Partner PGK	Gold Partner PGK	Silver Partner PGK	Academic & Institutional PGK	Government & Development PGK	Supporting / Exhibitor PGK
Contribution (PGK)	50,000	30,000	15,000	10,000	10,000 or In-Kind	5,000
Complimentary Delegate Passes	6	4	2	2	2	1
Naming Rights / Title Recognition	✓	—	—	—	—	—
Branding on Conference Materials	Premium	Prominent	Standard	—	—	—
Logo on Website & Digital Platforms	✓	✓	✓	✓	✓	✓
Exhibition Space	✓	✓	✓	—	—	✓
Speaking Opportunity*	Opening Plenary	Parallel Session	—	—	Policy Session	—
Recognition at Opening / Dinner / Closing	✓	✓	✓	—	—	—
Participation in Industry & Policy Forums	✓	✓	✓	✓	✓	—
Acknowledgement in Proceedings / Publications	✓	✓	✓	✓	✓	✓
Access to Proceedings & Conference Outputs	✓	✓	✓	✓	✓	✓
Networking Access	✓	✓	✓	✓	✓	✓

* Speaking opportunities are subject to approval by the Conference Programme Committee, academic relevance and the University's non-commercial presentation requirements.

In-kind contributions are valued in consultation with the Conference Convener. Customised partnership packages may be negotiated to align with an organisation's strategic priorities.

Contact Information

Conference Secretariat-PNG Global Connect 2027

Centre for Research and Postgraduate Studies

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"Where Knowledge Meets Impact."

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