

3007255 Bachelor of Business

Build your future career

The Bachelor of Business focuses on fostering innovation and creating impact in a complex and evolving business world through inspiring multidisciplinary learning experiences. You will gain practical skills, tools, and knowledge essential for the sustainability of society, business, and industry. Build a portfolio of professional experiences through real-world engagement with employers, industry, and the community.

Graduates develop strong professional, critical thinking, and communication skills, preparing them to become entrepreneurs, start their own businesses, or pursue careers across various sectors, including marketing, product innovation and management, and more.

If you aspire to drive innovation and create meaningful impact in the business world, this degree equips you with the technical, analytical, and strategic skills needed to succeed. Whether your interest lies in finance, marketing, business analytics, HRM, sustainable business management or entrepreneurship, you will gain hands-on experience through real-life business projects that prepare you for the demands of a dynamic and evolving global economy.

Course Progressions 2026

	Year 1 – Term 1		Year 1 – Term 2
EDUC1001	Language and Learning in your Discipline	ECON1001	Economics for Decision Making
ACCT1001	Financial Literacy for Business	COMM1005	A Culture of Dialogue
	Year 1 – Term 3		Year 1 – Term 4
LEGL1007	Introduction to the Business Law of PNG	BUSN1008	Business Practice and Impact
COMM1004	A Culture of Enquiry	STAT1001	Introduction to Business Analytics
	Year 2 – Term 1		Year 1 – Term 2
MRKT1002	Marketing and Sales	BUSN3004	International Business
COMP1005	Applied Artificial Intelligence	BUSN2001	Professional Development for the Workplace
	Year 2 – Term 3		Year 2 – Term 4
BUSN2010	Service Design Thinking	HRMT2002	Organisational Stakeholder Management
MRKT2007	Digital Marketing Strategies	ACCT2007	Finance for Business
	Year 3 – Term 1		Year 3 – Term 2
BUSN3001	Competitive Strategy	MRKT3001	Strategic Marketing
MRKT2001	Consumer Behaviour	HRMT2001	Understanding the Business Environment
	Year 3 – Term 3		Year 3 – Term 4
BUSN3002	Sustainable Business Management	BUSN3012	Professional Work Experience (double-weighted unit)
BUSN3003	Entrepreneurship and Innovation		

Lismore

PO Box 157, Lismore NSW 2480 Australia
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Coffs Harbour

Hogbin Drive, Coffs Harbour NSW 2450 Australia
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Gold Coast

Locked Mail Bag 4, Coolangatta QLD 4225 Australia
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Southern Cross University**Bachelor of Business Degree Admission Requirements**

Completion of Year 12 (best of 5, pass in English and Mathematics) and PNG GPA of 2.5, OR completion of senior secondary Year 10 plus any additional studies (such as completed Diploma).

Benefits of studying the Southern Cross University Degree at IBSUniversity:

Earn an Australian Bachelor's degree without leaving home and become eligible to join CPA Australia and CPA PNG. Benefit from responsive course materials that are updated annually to meet industry needs. Access excellent study and research facilities, supported by qualified lecturers. Take advantage of our Career Centre, which offers job training and placement services to support your career goals.

Registration & duration:

Registration for new students is open at the beginning of the year, with intakes in February for Term 1 and Term 2, and in May for Term 3 and Term 4. Term 5, offered in October and concluding in the first week of December, is available only to continuing students. Full-time students can enrol in two units per term, allowing them to complete the course within three years. Each term is seven weeks long, including examination weeks, with four class sessions per unit each week.

Course fee:

Year 1 - 8 units at K3,300 per unit plus K200 Registration Fee – Total K26,600.00

Year 2 - 8 units at K3,300 per unit plus K200 Registration Fee – Total K26,600.00

Year 3 - 8 units at K3,300 per unit plus K200 Registration Fee – Total K26,600.00

Course and registration fees must be paid on or before the commencement date.

Important to note:

Students can study a minimum of 1 unit and or a maximum of 2 units per term. Students can complete their studies within three years if they study 2 units per term.

Contact Information

Admissions Officer, Student Services (IBSUniversity)

Phone: +675 741 14100

Email: scu.degree@ibsu.ac.pg

Website: www.ibsu.ac.pg

IBSUniversity conducts academic courses on behalf of Southern Cross University in Port Moresby, Papua New Guinea.

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