



IBS
UNIVERSITY

36 Years of
Outstanding
Educational
Achievements

School of Business and Management Admission Brochure – 2025

Cognitively Focus
on Your Success

IBSU invites aspiring students to join the following program for the Academic Year 2025

Bachelor of Business and Management

Program of Studies				
Year 1	Sub. Code	Semester 1	Sub. Code	Semester 2
	BM0101	Personality Development	IT0102	Business Mathematics
	IT0101	Fundamentals of Information Technology	BM0104	Fundamentals of Business Practices
	BM0102	Principles of Management	AF0101	Principles of Accounting
	BM0103	Business and Academic English	ED0101	Introduction to Economics
Year 2	BM0201	Business Ethics	BM0204	Business Law
	BM0202	Principles of Marketing	BM0205	Entrepreneurship and Small Business
	IT0209	Business Statistics	AF0206	Fundamentals of Business Finance
	BM0203	Principles of Human Resource Management	BM0206	Internship - Internal Practice
Year 3	Sub. Code	Semester 1	Sub. Code	Semester 2
	BM0301	Global & Asian Marketing	BM0304	Business Information System
	BM0302	Strategic Management	BM0305	Introduction to Industrial Relations
	BM0303	Business Research	BM0306	Consumer Behaviour
	Elective 1	One subject from Group A	BM0308	Introduction to Business Analytics
Year 4	Sub. Code	Semester 1	Sub. Code	Semester 2
	BM0401	Business Economics	BM0405	International Business Management
	BM0402	Operations Management	BM0406	Essential of Managerial Accounting
	BM0403	Project Management	BM0407	Global Operations and Supply Chain Management
	BM0404	Internship - Industry practice	Elective 2	One subject from Group B

Elective Subjects			
Sub. Code	Group A	Sub. Code	Group B
ED0305	Cost Benefit Analysis	AF0202	Auditing
AF0303	Company Law	AF0204	Taxation
IT0203	Web System	IT0204	Database Management Systems

Entry Requirements:

Grade 12 or equivalent with a minimum 'C' level passes of English and Mathematics and minimum GPA of 2.50.

Salient Features:

- ✚ Subjects introduced by researching top 10 Universities in Australia and as per the global requirements of trade, commerce and industry. Opportunities for higher studies (MBA, ACS., etc.).
- ✚ Focus on individual strength and skill development. Industrial training/internship / industrial visit.
- ✚ Well-qualified National and International teaching faculty members.
- ✚ Career guidance and Counselling.
- ✚ Placement opportunities in leading industries in PNG.
- ✚ Seminars / Guest lectures / Workshops / Conferences through student's association.
- ✚ Flexible Entry and Exit in the program.
- ✚ National Book Week Activities Cultural Day Celebration

Infrastructure Facilities:

- ✚ Well-stocked library with the latest books, journals, magazines, newspapers, and e-learning materials.
- ✚ Exciting learning hubs inside and outside.
- ✚ State-of-the-art classrooms room for teaching and learning.
- ✚ Transport facilities from selected locations.
- ✚ Well-equipped computer lab with the latest configuration.
- ✚ Free access to high-speed internet connectivity and wi-fi campus.
- ✚ Facilities for the development of Sports activities, like Cricket, Rugby, football, volleyball, baseball, etc.
- ✚ Proposed fitness center.
- ✚ Modernized health-bay.
- ✚ Hygienic and subsidized cafeteria facilities.
- ✚ Accommodation facilities –off-campus.

Financial Assistance:

- ✚ Competitive fee structure –K2000 per subject and payable in PNG Kina plus a registration fee of K200.
- ✚ Flexible mode of fee payment.
- ✚ Scholarship and HELP loan from the Department of Higher Education Research, Science and Technology (DHERST).
- ✚ IBS Scholarship for Meritorious students.
- ✚ Educational and financial assistance through financial institutions.
- ✚ Opportunity to participate in IBS Research Centre-related work.

Awards and Prizes:

- ✚ Mick Nades Scholarships for disadvantaged students.
- ✚ Mick Nades Gold Medal Award for outstanding performance.
- ✚ Prizes for outstanding performance in Sports activities.

For Admission and Further Information

Portion 1553 Sogeri road 11mile
P O Box 5181, Boroko NCD
Papua New Guinea

Phone: (675) 74114100
Ext: 603 & 606

Email: ask@ibs.ac.pg
Website: www.ibs.ac.pg